

Blended Intensive Programme

Green tourism: heritage, natural sources and innovations (3 ECTS)

Title:	Green tourism: heritage, natural sources and innovations
Objectives and description	<p>Objectives: to understand ethical values that foster the well-being of the local people and their traditions, caring for the region's nature and culture and preserving local resources.</p> <p>Description: green tourism that exploits natural resources, heritage of local environment and join with the innovations – will save the planet for future generations. Today travel consumption habits are changing, and people are increasingly aware of the mark they leave on the environment. Green and regenerative tourism becomes more popular every day with the end goal of preserving and conserving the environment. With the green tourism activities protecting nature means protecting our home, our resources, and future generations' quality of life.</p>
Virtual Activities Date	27/04/2026-30/04/2026
Contact Activities Date	11/05/2026-15/05/2025
Virtual Component Description	Green tourism: diversity and coherence of concepts; green tourism – from resource identification to service; The basics of green tourism project development; Green tourism case studies. Environmentally friendly activities in the workplace.
Contact Component Description	Team building activities; presentation of the country in green tourism context; search, development and presentation of business ideas; cultural programme.
Main Teaching/Training Language	English
City of Venue	Alytus
Country of Venue	Lithuania
Responsible person	Regina Špukienė