

BLENDING INTENSIVE PROGRAMME

Blended Intensive Programme: Green tourism: Heritage, Natural Sources and Innovations Online part

Dates: 27th of April 2026 – 30th of April 2026.

Location: Virtual lectures and teamwork. Lectures will be conducted via the Google Meet platform.

Teacher: lecturer Regina Špukienė, Kauno kolegija Higher Education Institution, Alytus Faculty.

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TOPICS	DATE	TIME*
1. Green Tourism: Diversity and Coherence of Concepts (<i>gaining and understanding of the importance of green tourism and discussing the concepts of sustainable tourism, ecotourism, geotourism, responsible tourism</i>).	27.04	16.00-17.30
2. Green Tourism - from Resource Identification to Service (<i>introduction to the concept of green tourism resources and their diversity, sustainable use and protection of natural resources, development of the ability to analyze how these resources are transformed into ecological tourism products</i>).	28.04	16.00-17.30
3. The Basics of Green Tourism Project Development (<i>learning to understand the principles of green tourism development and planning, including improving infrastructure, marketing strategies, developing attractions and implementing sustainable practices, aims to develop the ability to develop projects that contribute to the well-being of local communities, promote regional economic growth and create a sustainable tourism sector</i>).	29.04	16.00-17.30
4. Green Tourism Case Studies. Environmentally Friendly Activities in the Workplace (<i>learning to analyze cases of green and sustainable tourism to understand how the challenges of the green tourism industry are being solved, to develop the ability to recognize the drivers, barriers, processes and networks of green tourism, as well as to deepen the understanding of the functioning and development principles of green tourism systems</i>).	30.04	16.00-17.30

*All times are indicated in Lithuanian time (GMT+2).